



Association of Air Medical Services

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Steve Bassett
President and Owner
The Communication Workshop
9626 Hadleigh Court
North Laurel, MD 20723

Dear Steve,

Thank you very much for presenting at the Association of Air Medical Services (AAMS) Spring Conference March 12, 2008 in Alexandria, Virginia.

First impressions are everything! So for being the very first session, your presentation "Did I Ever Tell You about the Time?" started our conference off on the right foot. By keeping our audience's attention from the very beginning, it provided a very strong boost to our 3 day conference. Our audience remained engaged and entertained for the first session with stories about your days as a TV sports broadcaster. The empowering message about lessons for success in business and life gave them useful tools to return to their everyday work-lives.

Thank you again on behalf of myself and the Association of Air Medical Services (AAMS).

Sincerely,

Natasha J. Ross

Natasha J. Ross
Education & Meetings Manager
Association of Air Medical Services (AAMS)