

John L. Baker
AOPA
421 Aviation Way
Frederick, MD 21701

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To Whom It May Concern:

Prior to retirement, I had the opportunity to work as an executive in a number of positions in both industry and government. As a result I have worked with a number of talented people. Of that group, I met no one who impressed me more than Steve Bassett.

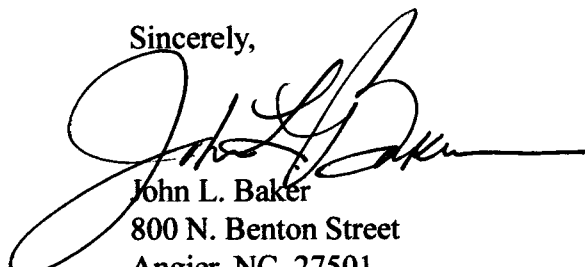
Steve is bright, aggressive, and among the very best communicators I have known. In my capacity as President and CEO of the Aircraft Owners and Pilots Association (AOPA), the world's largest aviation organization, we were clearly in the communications business and often had the opportunity to hire quality speakers for our annual convention which typically attracted more than 10,000 people. Steve is by far better than anyone we hired from the outside.

Steve, as senior vice president, became my alter ego, presenting our position to our members, media, government and general public. He was our association's most effective voice.

I have had the pleasure of viewing Steve's presentation, "Did I Ever Tell You About The Time." It is a wonderful presentation with an uplifting and exciting message delivered in the unique style only Steve has. As you will discover, Steve, a former television sports broadcaster, is an exceptional public speaker. He will exceed your expectations and will be enthusiastically received by your customers.

I will be happy to answer any questions you may have. I can be reached at (919) 639-6094.

Sincerely,



John L. Baker
800 N. Benton Street
Angier, NC 27501