

Steve Bassett
presents
*Did I Ever Tell
You About The Time?*

A retro look back to his days as a television sportscaster and how sports broadcasting taught him valuable lessons in business and life.



Steve Bassett Introduction

Steve is chairman and CEO of The Communications Workshop. He is an instrument-rated pilot, was trained in aviation accident investigation by the National Transportation Safety Board (NTSB), and has served as senior vice president of the Aircraft Owners and Pilots Association, executive vice president of Air Vegas Airlines, and president of the United States Air Tour Association.

Steve served three years in the U.S. Army. As an Army Sergeant he was as a recon combat soldier with the 4th Infantry Division and Americal Division in Vietnam where he received the Bronze Star, Combat Infantry Badge, and other commendations.

Prior to his aviation career, Steve was a network and major market television and radio sportscaster. He called college basketball for NBC Sports, was the TV play-by-play announcer for University of Maryland and Missouri football and basketball, was the radio voice of George Washington University basketball, and was on the broadcast team for University of South Carolina basketball and Washington Redskins pre-season football telecasts.

Steve's presentation this morning is titled, "Did I Ever Tell You About The Time?"

Please welcome, Steve Bassett.